Cat. 1935

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1935

DeVilbiss

Perfume Atomizers

The 1935 DeVilbiss Perfume Atomizers are distinguished by radically new and advanced features in style and design. On many numbers the characteristic cap has been concealed by metal or Plaskon shells which blend smoothly into the bottle contour to form a harmonious unit design. These are available in all the popular price lines. Higher priced atomizers and all of the several models of traveler's atomizers are equipped with the exclusive DeVilbiss leak-proof closure. Atomizer and Powder Box Sets to retail at $1.50 and $2.00 offer unusual values in these popular gift items.

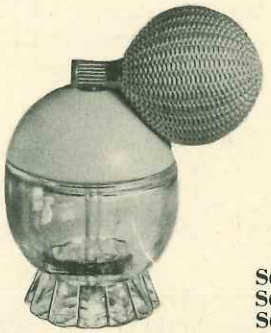
These perfume atomizers are advertised nationally through the pages of seven popular magazines. Thousands of women in your city and vicinity are being directed into your store. You will find it to your advantage to tie up with this advertising by stocking these atomizers — and displaying them prominently.

S40-48 Green
S40-50 Peach
S40-51 Blue

S40-53 Black
S40-54 Green
S40-55 Orchid

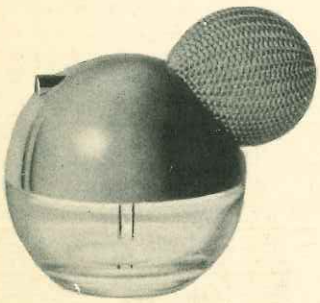
Assortment 240-3. Contains six pieces assorted to include the two styles and one each of the colors described above. This line may be had packed six atomizers all of one style and one color to a box. Not individually boxed. Maximum in service and design at minimum price. Retail, 40c each.

S60- 8 Green and Clear
S60-10 Orchid and Clear
S60-20 Red and Clear

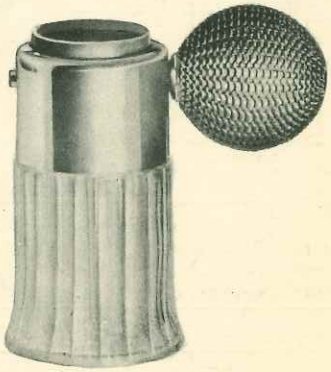


S60-13 Black and Clear
S60-15 Pink and Clear
S60-17 Blue and Clear

Assortment 360-2. Contains six pieces assorted to include one each of the atomizers described above. Smart modern designs, beautifully colored Plaskon tops with harmonizing bulbs. Each individually boxed. Packed complete six pieces to package. Retail, 60c each.



S100-129 Black
S100-130 Transparent Green
S100-131 Transparent Gold



S100-141 Black
S100-144 Transparent Blue
S100-145 Old Rose Lustre

Assortment 600-7. Contains six pieces assorted to include one each of the atomizers described above. Matching or contrasting bulbs effect striking color combinations; chromium tops. Each individually boxed. Packed complete six pieces to package. Retail, $1.00 each.

DeVilbiss

Perfume Atomizers

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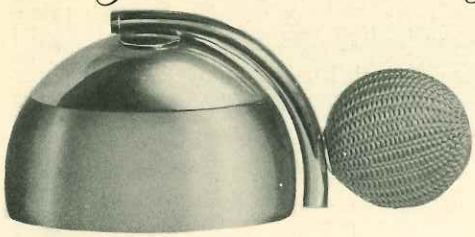
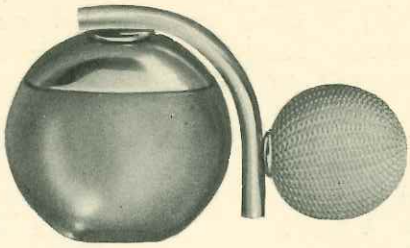
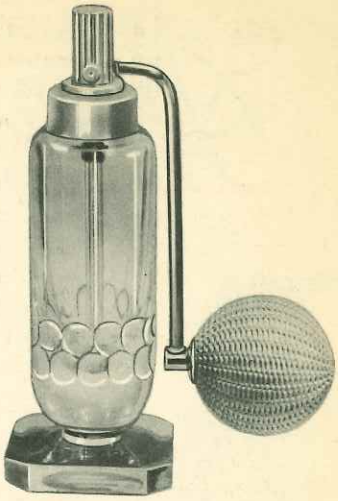






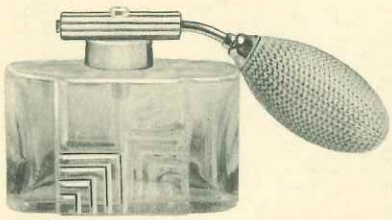
S200-107 Black
S200-110 Transparent Amber
S200-111 Transparent Amethyst

S200-112 Black
S200-114 Transparent Aquamarine Blue
S200-116 Transparent Green

Assortment 1200-4. Contains six pieces assorted to include one each of the atomizers described above. An arrestingly interesting and modern "streamline" design. Transparent colored glass bottles; matching bulbs; chromium tops. Particularly distinctive in any modern boudoir. Retail, $2.00 each.

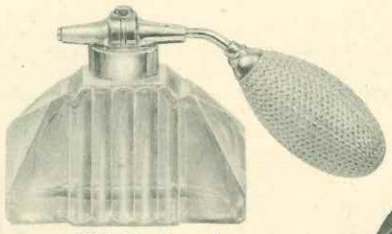
S300-15 Rock Crystal Cutting —Black Foot
S300-16 Rock Crystal Cutting —Green Foot
S300-19 Rock Crystal Cutting —Amber Foot

True artistry of line and decoration; lends individual touch of charm to the boudoir. Chromium or gold metal parts. Each boxed separately. Retail, $3.00.



S500-54 Crystal
S500-55 Black
S500-56 Rosalin

Smart chromium or gold fittings. Non-evaporating closure. Conforms handsomely with the modern motif. Imported bottles. Individually boxed.
Retail, $5.00.



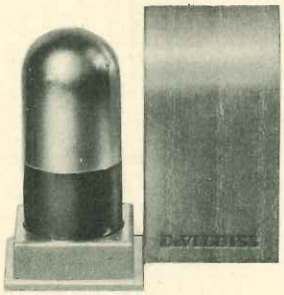
S500-62 Crystal
S500-63 Blue

Imported bottles, unique in design — a model well suited to modern beauty and style. Chromium metal parts. Closure equipped. Individually boxed.
Retail, $5.00.

S500-45 Polished Crystal—Gold Fitted—Green Case
S500-46 Polished Crystal—Gold Fitted—Red Case
S500-47 Polished Crystal—Chromium Fitted—Blue Case
S500-48 Polished Crystal—Chromium Fitted—Black Case
S500-49 Polished Crystal—Gold Fitted—Beige Case

Grained fabrikoid covered metal case matches atomizer button. Equipped with DeVilbiss Closure. Convenient and fashionable traveling accessory.
Retail, $5.00.

Atomizer with cover removed

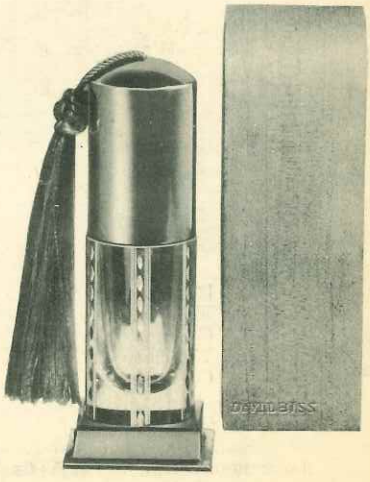


Atomizer with Gift Box

S500-69 Ivory
S500-70 Black

Compact and smart. Handy little perfume atomizer for traveling or for carrying in purse. Chromium tops. DeVilbiss Closure prevents evaporation and spilling. Retail, $5.00.

Atomizer with Gift Box



Atomizer with cover removed

S750-18 Cut Crystal
S750-19 Black — Cut

Charmingly decorative. Attractive either for traveling or for use on the boudoir table. Chromium tops. Closure equipped. Retail, $7.50.

Eau de Cologne Atomizers

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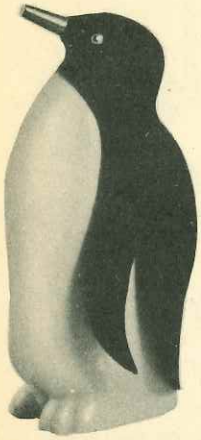
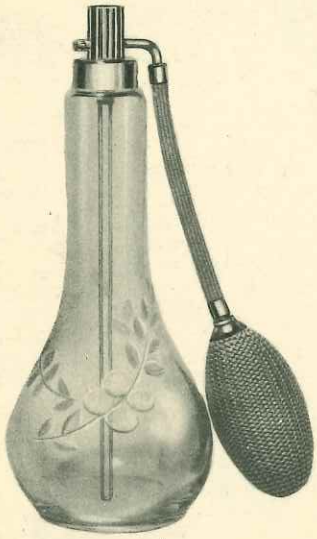


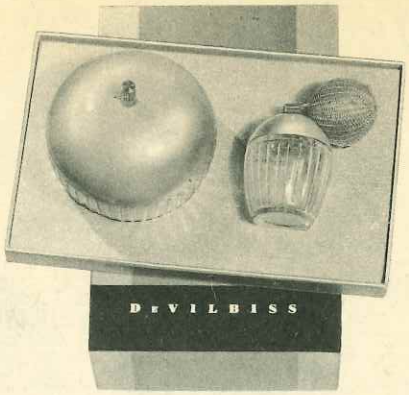
S100-121

DeVilbiss Penguin Atomizer produces as cool, refreshing a spray as this unique model implies. This attractive novelty item has proven its worth in consistent repeat sales.
Retail, $1.00.

S250-12 Cut Crystal

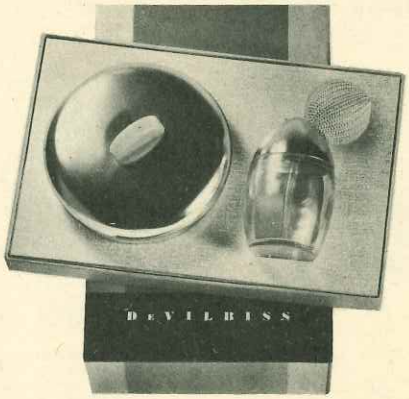
Charming simplicity for lasting appeal. Chromium top. Six ounce capacity. Each individually boxed. Retail, $2.50.





VS150-1 Black
VS150-2 Green and Transparent Green
VS150-3 Pink and Old Rose Lustre
VS150-4 Ivory and Topaz Lustre
VS150-5 Red and Black
VS150-6 Robin's Egg Blue and Transparent Blue-Green

DeVilbiss quality in an entirely new price range. Individual both in line and decoration. Matching Plaskon tops on perfume atomizer and powder jar. Knob on jar and metal part on atomizer of same finish. Retail, $1.50.

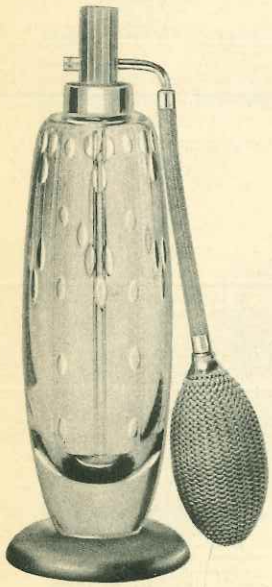


VS200- 9 Black (Black Bulb)
VS200-10 Black (Red Bulb)
VS200-11 Transparent Green
VS200-12 Transparent Gold
VS200-13 Transparent Blue
VS200-14 Translucent Lilac
VS200-15 Translucent Green

Strikingly handsome perfume atomizer and powder jar set. Chromium plated metal jar cover corresponds with top of atomizer, and knob in Catalin matches atomizer bulb. Retail, $2.00.

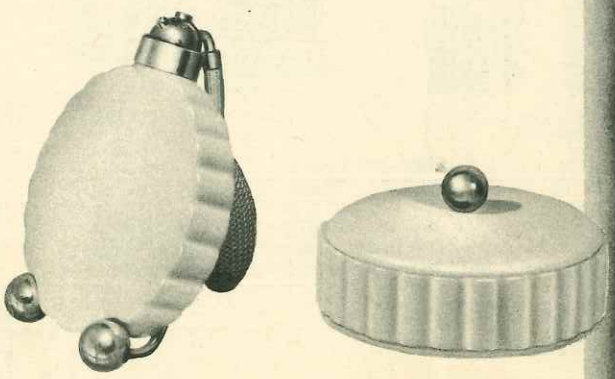
S400-1 Rock Crystal Cutting Black Foot

A truly desirable model for both its beauty and serviceability. Makes eau de cologne doubly refreshing. Six ounce bottle with chromium top, Individually boxed. Retail, $4.00.



S275-5 Cut Crystal Black Foot

Dainty cut decoration adds its charm to individuality of style and line. Chromium top. Capacity, six ounces. Each boxed separately. Retail, $2.75.



VS750-1 White Lenox China

Exquisitely styled modern classic powder jar and perfume atomizer of Lenox Belleek China. Gold top, with harmonizing atomizer bulb. Retail, $7.50.

THE DeVILBISS COMPANY

New York Windsor, Ont. **TOLEDO, OHIO, U.S.A.** London Paris

PRINTED IN U. S. A.

cat. 1935

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1935

DeVilbiss

Perfume Atomizers

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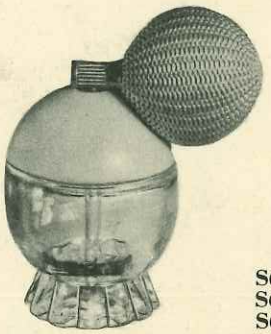
S40-48 Green
S40-50 Peach
S40-51 Blue

S40-53 Black
S40-54 Green
S40-55 Orchid

Assortment 240-3. Contains six pieces assorted to include the two styles and one each of the colors described above. This line may be had packed six atomizers all of one style and one color to a box. Not individually boxed. Maximum in service and design at minimum price. Retail, 40c each.



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S60-10 Orchid and Clear
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S60-13 Black and Clear
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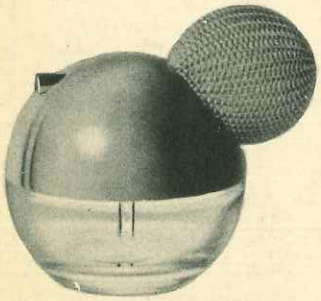

S100-129 Black
S100-130 Transparent Green
S100-131 Transparent Gold

S100-141 Black
S100-144 Transparent Blue
S100-145 Old Rose Lustre

DeVilbiss

Perfume Atomizers

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DeVilbiss

Perfume Atomizers

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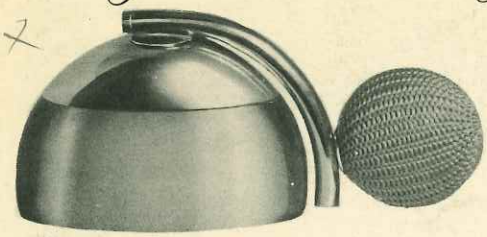

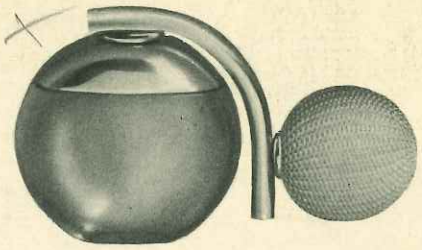

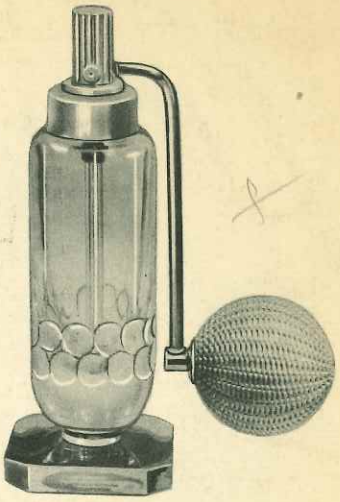

S200-107 Black
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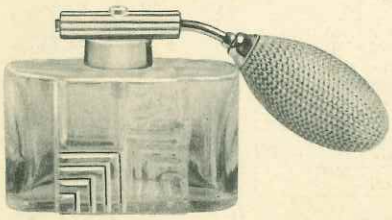

S500-54 Crystal
S500-55 Black
S500-56 Rosalin

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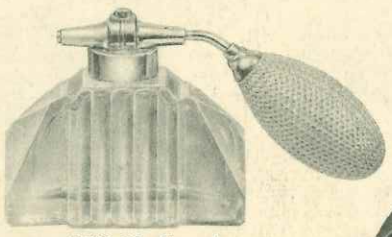
Retail, $5.00.



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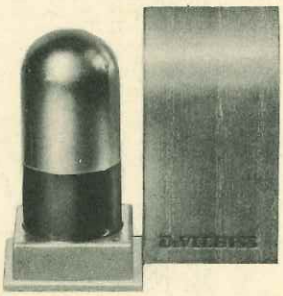
Atomizer with cover removed



Atomizer with Gift Box

S500-69 Ivory
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Compact and smart. Handy little perfume atomizer for traveling or for carrying in purse. Chromium tops. DeVilbiss Closure prevents evaporation and spilling. Retail, $5.00.

Atomizer with Gift Box

Atomizer with cover removed

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S750-19 Black — Cut

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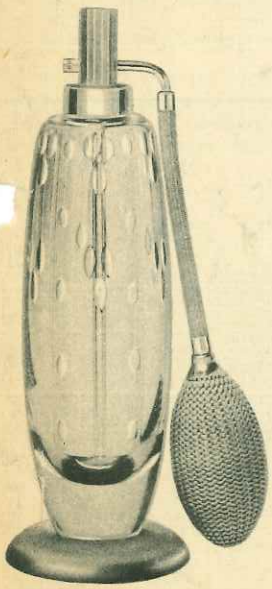

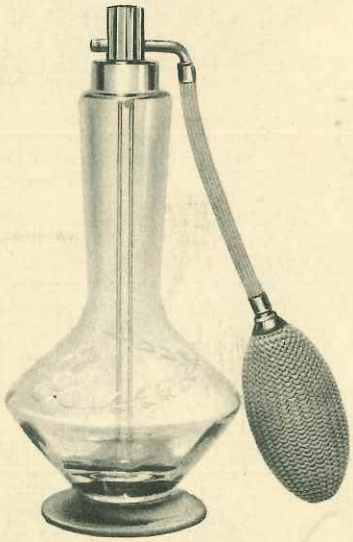

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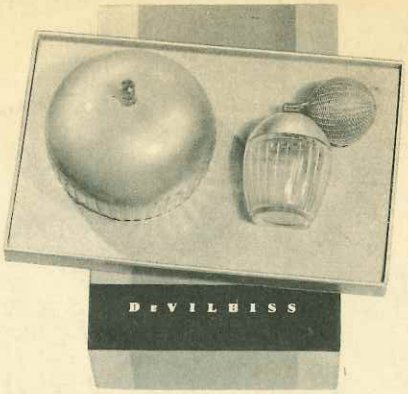

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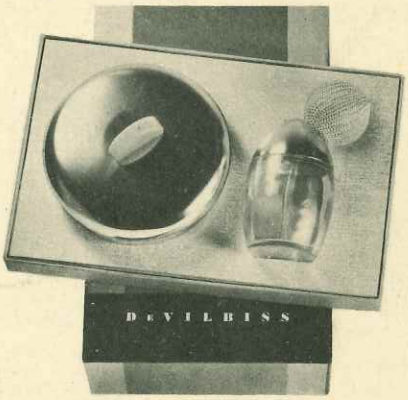

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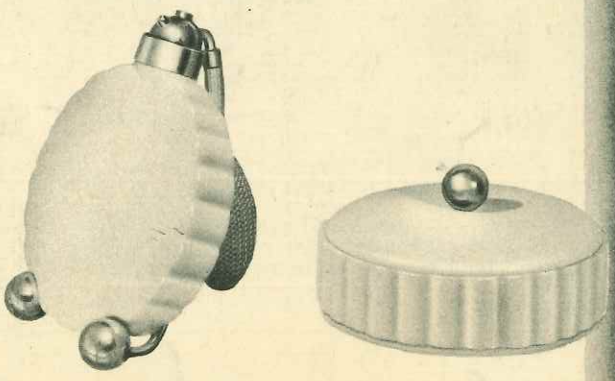

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THE DEVILBISS COMPANY

New York Windsor, Ont. **TOLEDO, OHIO, U. S. A.** London Paris

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